



WILDERNESS VOLUNTEERS

2024 ANNUAL REPORT





A NOTE FROM THE EXECUTIVE DIRECTOR

We are happy to share that in 2024 we were able to successfully field 36 projects across 16 states, with 284 volunteers logging 7,704 volunteer hours for our wild lands! Included among these 283 volunteers, we welcomed 52 brand-new WVers, as well as two scholarship recipients!

Whether you were out in the field getting your hands dirty with us, supporting our organization through monetary or in-kind donations, or spreading the word about Wilderness Volunteers to your family and friends, we want to say thank you for your support this year. We could not have accomplished so much important work for our public lands without you.

Looking ahead to 2025, we are excited about the many opportunities we see to continue strengthening and growing our organization, recruiting new volunteers, training new leaders, and making a bigger impact on our public lands. We will continue to stay committed to keeping project fees low, expanding scholarship opportunities to those who need them the most, and providing volunteers with fun and rewarding projects in some of our country's most beautiful and treasured places.

Thank you for your support!

A handwritten signature in black ink that reads "Carrie Henderson".

CARRIE HENDERSON

EXECUTIVE DIRECTOR

MISSION & VISION

The mission of Wilderness Volunteers is to engage people in meaningful service that conserves and protects America's wild lands.

Our vision is to be a national leader in providing meaningful volunteer service to conserve and protect wild lands.

We achieve our mission through coordinating volunteer service projects in partnership with public land management agencies, including the National Park Service, U.S. Forest Service, and Bureau of Land Management. We believe that all people benefit from healthy and resilient wild places, and are dedicated to increasing access to our volunteer service projects. We are committed to keeping volunteer costs low and increasing opportunities for financial assistance and scholarships. We believe that America's wild places are deserving of our stewardship and that we can contribute to their conservation and protection through providing meaningful and needed volunteer support.





BY THE NUMBERS

284

volunteers engaged

7,704

volunteer hours
completed

77 miles

of trail maintained

1,695

plants or trees
planted

58

steps installed

345

water bars maintained
or constructed

85

acres of invasive
plants removed

48

illegal fire rings
removed/naturalized

6.6

miles of user-created
trails closed

2.9

miles of fencing
removed or built for
wildlife migration

9,716

lbs of trash removed

47

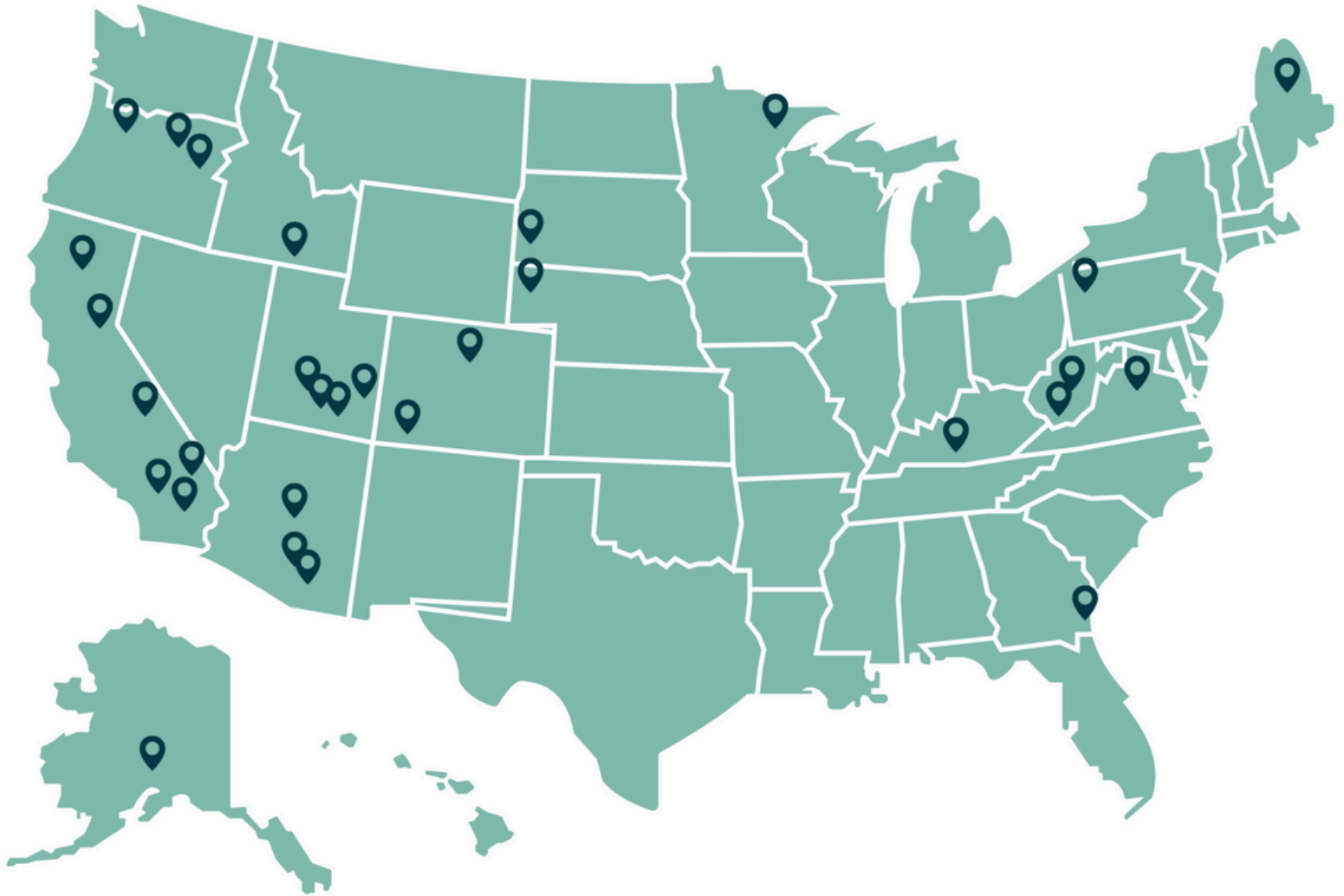
signs/markers installed

*AND MUCH MORE!



\$316,172

in volunteer labor for public land management agencies



WHERE WE VOLUNTEERED

This year, we revisited many of our favorite locations, and also added projects in new regions of the country. Our projects took us to 16 different states and 32 unique locations. We continue to forge new partnerships with public land management agencies across the country, providing volunteer support where it is most needed.

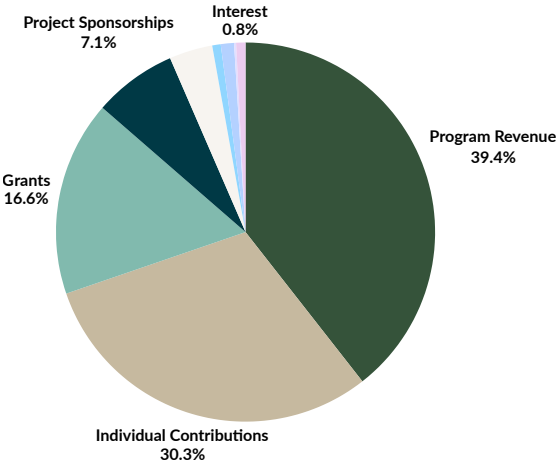


FINANCIAL SNAPSHOT

- This year, we saw an overall improvement in our financial position, increasing our income by roughly \$20K.
- We saw more project sponsorships than ever before, with 22 unique business and individual project sponsors.
- Additionally, we increased our grant revenue by \$10K.
- Individual contributions remained roughly the same, with program revenue down about 4.3%.
- Our field expenses increased along with inflation.

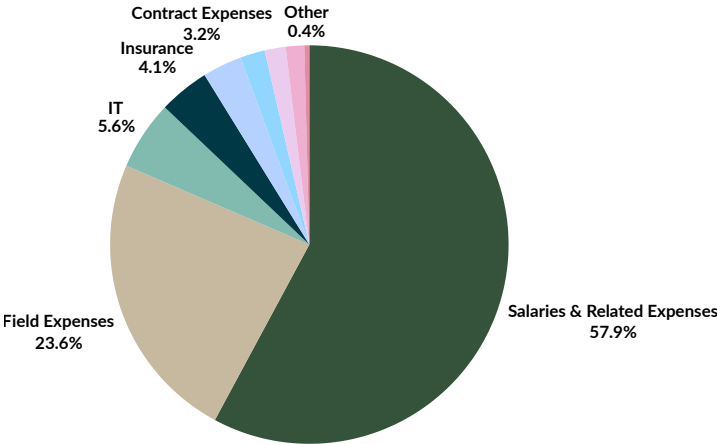
INCOME

PROGRAM REVENUE	\$100,543
INDIVIDUAL CONTRIBUTIONS	\$77,288
GRANTS	\$42,443
CORPORATE CONTRIBUTIONS	\$9,402
PROJECT SPONSORSHIPS	\$18,137
EVENTS	\$1,839
IN-KIND CONTRIBUTIONS	\$2,868
MERCHANDISE	\$450
INTEREST	\$2,023
TOTAL	\$254,993



EXPENSES

SALARIES & RELATED EXPENSES	\$148,637
CONTRACT EXPENSES	\$8,236
FIELD EXPENSES	\$60,696
INSURANCE	\$10,513
IT	\$14,510
FINANCIAL FEES	\$4,542
MARKETING	\$5,216
OFFICE SUPPLIES	\$3,868
OTHER	\$1,079
TOTAL	\$257,297



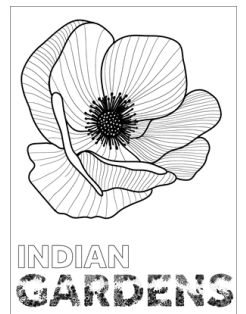
OUR 2024 BUSINESS SPONSORS



Naturepedic specializes in the design and manufacturing of quality organic mattresses for children and adults that promote natural and organic materials, a non-toxic design, fire-safety, and overall health & safety. Since 2003, Naturepedic has been on a mission to transform the lives of our customers through safer, healthier sleep. By

eliminating materials like flame retardants and polyurethane foam from our line of certified organic natural mattresses, Naturepedic supports an organic holistic lifestyle while protecting the environment. Naturepedic sponsored our Oak Creek Canyon project this year, making them our longest running and largest overall project sponsor.

Indian Gardens Cafe & Market is nestled in the middle of Oak Creek Canyon in Sedona, Arizona. Serving coffee, breakfast, lunch, and oven-fired pizza, Indian Gardens is the perfect place to relax after a Sedona hike. Indian Gardens, along with its sister-restaurant Pizzicletta, sponsored our Oak Creek Canyon project again this year. They donated 10% of sales while our volunteers were working nearby in the Canyon. Oak Creek Canyon sees over 2.5 million visitors every year and is being loved to death. Oak Creek Canyon needs all of us to protect and conserve it.



Located in Custer, South Dakota, the Custer Beacon provides the Southern Black Hills with a space to eat, drink, play, and be together. The Custer Beacon is a restaurant, lounge, event space and premier live music venue. This year, they sponsored our project at the historic Camp Bob Marshall in Black Hills National Forest. The Custer Beacon is dedicated to supporting their local community and environment.

THANK YOU TO ALL OUR SPONSORS!





STAFF

- Carrie Henderson, Executive Director
- Aidalicia Swertfeger, Program Director

BOARD OF DIRECTORS

- Ross Holloway, President
- Dave Pacheco, Vice President
- Lee Cooper, Treasurer
- Bill Wood, Secretary
- Rebecca Glucklich, Director
- Katy Giorgio, Director
- Dave Becker, Director





**WILDERNESS
VOLUNTEERS**

PO BOX 22292, FLAGSTAFF, AZ 86002
WILDERNESSVOLUNTEERS.ORG